

PHOTHEREEL

“
*We are drawn to a new medium of representation
because we are pattern makers thinking beyond our old tools.*”

Janet Murray, 2003



Consortium

BE • University of Leuven

- Photograph Museum Antwerp

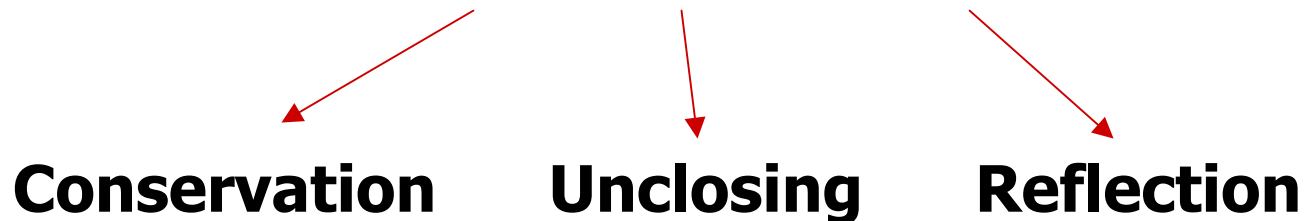
FR • Université Toulouse-Le Mirail

RO • University of Bucharest

IT • Fratelli Alinari Firenze

- How to rescue an endangered archive?
- How to help learners acquire visual literacy?

Digitization



Digitization & Preservation

- beyond conservation
- Use-neutral:
Long term or far-sighted vision?

Access angle

Exploring strategies for unclosing

- Exhibition
- Digital archive
- Publication
- Reproduction
- Web



Best practices and theoretical background

Reflecting on 'image'

- Contemporary Visual Studies
 - Digital images accentuate traditional characteristics
- Possibilities and pitfalls of the digital archive
 - an opportunity to rethink our relationship towards images in general

eLearning

- Web-based course
- Open Source CMS software “Plone”
 - End of 2004: up and running

TARGET GROUPS

- University students
- In-service cultural professionals

“Towards a Justified Digitization of Photographical Heritage”

“Justified” = digitization of a photograph collection informed by the myriad of **theoretical, practical and political issues** surrounding the matter, **targeted at unclosing** a collection for a differentiated audience.

Project details

- Belgian pilot project 2003-2004
- October 2004 – September 2005
 - Debate, research and publication
 - Students create travelling exhibition
- Socrates-Minerva support

Contact

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